



# Developing Skills of Digital Leaders

## Achieving Value from IT Investments



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# Education for IT Leaders in the Digital Age

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**Achieving Value from IT Investments** is set of unique courses for leadership roles in the IT organization of an enterprise (e.g. CIO, portfolio manager, project manager, IT department leader, IT team leader).

## Course overview

1. IT Strategic Planning
2. Predictive IT Project Management
3. Agile Project Management
4. Lateral Leadership at IT Projects
5. IT Operations Management



# Course short description

## IT Strategic Planning

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### IT Strategic Planning: Turning Digital Investments into Customer Value

**Duration**

1 day

**Objectives**

- Understand processes and roles for making effective IT/digital investment decisions
- Comprehend the value of IT and the relations between IT projects and financial management in an enterprise
- Develop an IT/digital strategy in alignment with the business strategy

**Content**

- Concepts of digital innovation and enterprise IT
- Plan value from IT and digital innovations
- Align business and IT strategies
- Manage the project portfolio
- Manage the enterprise architecture

**Participants**

- Business managers
- CIOs
- IT managers
- Project portfolio managers
- Enterprise architects
- IT consultants



# Course short description

## Predictive IT Project Management

**2****Predictive IT Project Management****Duration**

2,5 days

**Objectives**

- Master traditional concepts of project management (waterfall approach)
- Understand key processes and their interrelatedness
- Acquire tools and techniques for effectively planning and implementing IT infrastructures and platforms

**Content**

- Initiate projects and agree smart goals
- Plan scope, time, resources, and costs
- Communicate effectively with stakeholders
- Manage risks and quality
- Monitor and control project progress

**Participants**

- CIOs
- IT managers
- Project portfolio managers
- Project managers
- Solution architects
- IT consultants



# Course short description

## Agile Project Management

**3****Agile Project Management****Duration**

1,5 days

**Objectives**

- Understand the agile mindset and the ideas of the Scrum framework
- Acquire agile methods for developing digital applications / software

**Content**

- Thinking and acting agile
- Kanban
- The Scrum framework
- Monitor agile team performance
- Manage hybrid projects

**Participants**

- CIOs
- IT managers
- Project portfolio managers
- Project managers
- Product managers
- IT consultants



# Course short description

## Lateral Leadership at IT Projects

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### Lateral Leadership at IT Projects

**Duration**

1 day

**Objectives**

- Discover the “art of project management”: leadership soft skills
- Influence people positively towards project goals without formal management power

**Content**

- Understand competencies, power, leadership styles, situational leadership
- Use tools and techniques: motivation, conflict resolution, communication
- Apply lateral leadership to IT projects

**Participants**

- CIOs
- IT managers
- Project managers



# Course short description

## IT Operations Management

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### IT Operations Management

**Duration**

2 days

**Objectives**

- Attain best practices for lean management of enterprise IT systems
- Facilitate secure IT operation

**Content**

- Plan and design IT capabilities
- Source IT components and services
- Deliver high-reliable IT services to users/customers
- Create and optimize lean IT processes
- Manage lifecycles of IT resources
- Monitor IT performance
- Govern the IT organization

**Participants**

- CIOs
- IT managers
- IT consultants



# Course Options

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## All courses

- can be provided **in person**, or **remotely**, or **mixed**
  - remote options: Webex, MS Teams, Zoom
  - in-person options: at customer site, third-party conference zones
- **can be customized** to specific needs on request
- can be delivered in **German** and in **English** language (course materials are available in English only)
- are suited to **CIOs, IT managers, and IT consultants**. Some courses provide special benefits to distinct roles (e.g. enterprise architect, project portfolio manager)
- can be booked and consumed separately or as a **bundle** (training program)

For **questions** and **quotes** please write to [info@itpm-consulting.org](mailto:info@itpm-consulting.org)

or visit our website [www.itpm-consulting.org](http://www.itpm-consulting.org)